



# IDEAS2ACTION

# ANNUAL REPORT

## 2016/17

Charity No 1170422



Phone: 07771 705662, [contact@ideas2action.org.uk](mailto:contact@ideas2action.org.uk), [www.ideas2action.org.uk](http://www.ideas2action.org.uk) Twitter: @Ideas2A  
Registered address: c/o Poole CVS, Floor 3, Beech House 28-30 Wimborne Road, Poole BH15 2BU

## CHAIRMAN'S REPORT

Just over a month after our third birthday in October 2016, we received the fantastic news that we had achieved our charity status. That was just the start of a what has been a very successful year.

We launched four new Win on Waste sessions in Broadstone, Kinson/West Howe, Oakdale and Westbourne.

We have welcomed 11 new Ambassadors who are doing a great job in helping us to expand our Win on Waste network.

One special collection we ran this year was collecting ties for the Purple Community Fund to send to the Philippines. The women will use the ties to make new items such as bags or cushion covers which will be sold in the UK and the proceeds sent to the Philippines. Altogether we collected 1,432 ties especially those from Poole High School, Good Vibrations and other sources including Win on Waste donors.

We organised two very popular literary quizzes which helped us to raise £248. While on the subject of fundraising, thanks to Sean Gabriel, General Manager of Rossmore Leisure Centre, we have a container for our empty aerosol deodorant can collection based at the Centre. These will help to raise much needed funds for us.

I would like to end with thanks. Thanks to my fellow trustees Chris and Jo and to Shaun Robson who served with us for a year. To Sonia Lomax who has volunteered to undertake our payroll, to all our volunteers and Monique Munroe, our Co-ordinator for all their commitment and dedication throughout the year.

We have lots to look forward to in this coming year, with two brand new projects launching along with new Win on Waste sessions. I'm looking forward to a very positive and exciting year.

Nick Ellis

## Our thanks go to:

**Funders and donors:** Green Goals, Brittany Ferries, East Dorset RSA, Hamworthy Evening TG, Oddfellows, Southern Sustainability Partnership, Wessex Water

**Statistics Volunteer:** Kirstie Long **Recycling Ambassadors:** Laura Cousins, Sarah Diffey, Katrina Eastcote, Steph Everitt, Jill Floyd, Mar Godfrey, Barbara Hicks, Sarah Lyons, Yvonne Morris, Simon Shave, Vikki Slade, Anna Sweeney, Paula Wade and Emma Wray.

### And

Acorn Café, Borough of Poole, Bournemouth Council, Broadstone Library, Broadstone Link, Canford Heath and Creekmoor Magazines, Canford Heath Library, Close Knit Yarn Café, Creekmoor Library, Diane Ellis, Coffee House Café, Henry Brown Youth Centre, Andy Longford, Joanne Nation, Oakdale Library, Poole CVS, Daniel Shead, Sarah Speakman-Jones, Harriet Stewart-Jones, Southern Sustainability Partnership Ltd., Sustainable Dorset (Angela Fendley), Sweet Home Inn, Westbourne Library, Wesley's, Janet Wyers and everyone who has saved and donated items for both We Need That and Win-on-Waste.

## Summary Financial Report 2016/17

Incoming Resources	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.17	Total £ 31.10.16
Total Incoming Resources	460	1057	1517	1309
Resources Expended	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.17	Total £ 31.10.16
Total Resources Expended	567	989	1556	1318
Cash funds last year end	331	59	390	-
Total funds carried forward	224	127	351	390



# OUR PROJECTS

## WE NEED THAT—a recycling directory

Six issues have been produced with the September/October issue featuring 38 organisations and five individuals all looking for any of the 87 items in the index.

## WIN ON WASTE—community recycling sessions benefitting good causes with items donated by local people

- Ran 69 sessions (27 sessions ran in 2015/16)
- Started four new sessions in Broadstone, Oakdale, Westbourne and West Howe bringing the total to seven run every month. (In 2015/16 it was four)
- Helped 22 good causes with items they needed
- Each month on average 300 people donate (in 2015/16 it was 70)
- Donations don't just come from local people. This year good causes have benefitted from people saving items in Cornwall, Devon, Kent, Leicestershire, London, Oxfordshire, Worcestershire and even New York.



## WHAT GOOD CAUSES SAY

### FOREST HOLME HOSPICE

On behalf of everyone here at Forest Holme we would like to thank Win on Waste and Ideas2Action for collecting used stamps, mobiles and Ink cartridges throughout the last year. The stamps have generated £320. Mobile & ink cartridges is £283.60. As you can see by recycling these items this has generated monies to Forest Holme that we would not have had, and every penny counts! Thank you to you all for your dedication.

### POOLE WWF (WORLD WILDLIFE FUND) VOLUNTEER GROUP

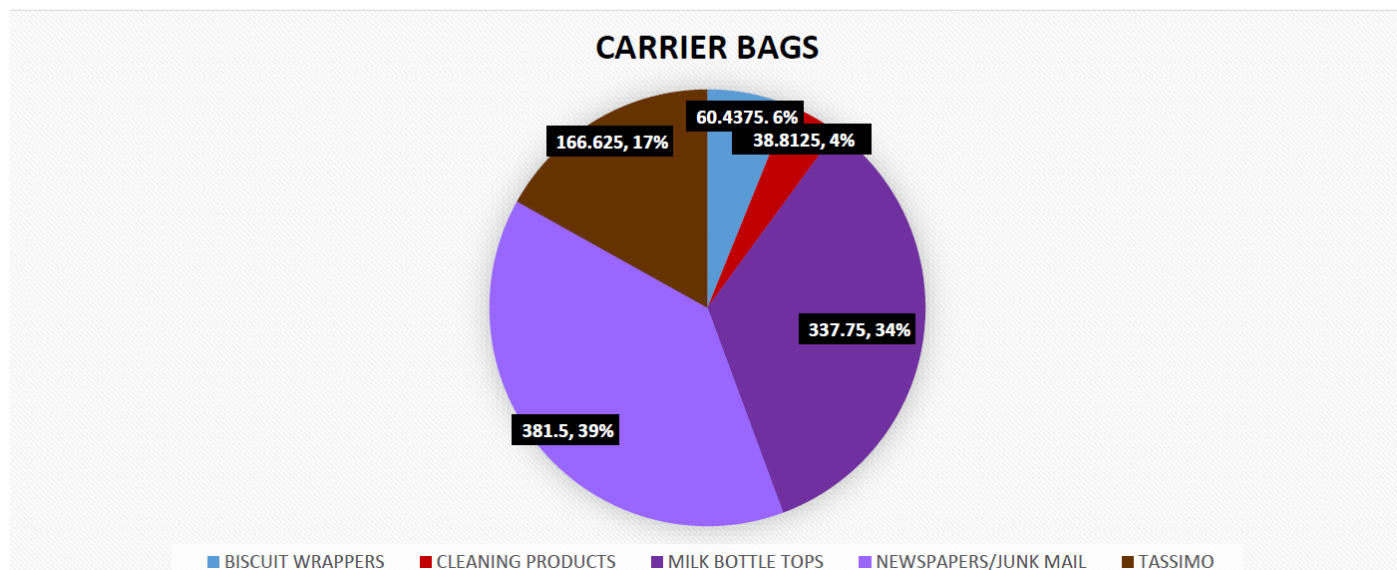
The Poole WWF (World Wildlife Fund) Volunteer Group recycles donated goods to raise funds for conservation projects. Thanks to the "We Need That" catalogue and Win on Waste sessions, the number of donations received has increased significantly this year.

We have had over 35 sacks of wrapping paper, maps, calendars, picture frames and toys. We either sell donated items, or recycle eg by creating new pictures to sell from old wildlife calendars and using unwanted maps as wrapping paper for our lucky dip. This has helped us raise nearly £1,000 this year, so far. We look forward to an on-going partnership with Ideas2Action.

### BOURNEMOUTH SOUTH GUIDING

One of Girlguiding's aims is to encourage girls to link up with their community and we are really grateful, here in Bournemouth South, that Ideas2Action has provided opportunities for this to happen in new and exciting ways. In great symbiotic style the girls have been saving items to be recycled and re-used by local charities thereby learning about needs in their local community. At the same time they have received materials enabling them to learn new skills such as sewing and jewellery making and have loved the opportunity to be creative. Thank you Ideas2Action!

# TOP FIVE ITEMS DONATED BETWEEN NOVEMBER 2016 – OCTOBER 2017



## IDEAS2ACTION RECYCLING AWARDS 2017

We ran our second Awards event on 29 September at Poole Civic Centre which was attended by over 50 people. The main Awards were presented by the Mayor of Poole, Cllr Lindsay Wilson. In addition to the recycling awards, we held our first model-making competition.

