



IDEAS2ACTION

ANNUAL REPORT

2017-18

Charity No 1170422

IDEAS2ACTION RECYCLING AWARDS—28 September 2018



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CHAIRMAN'S REPORT

On the 31 October this year we celebrated our 5th birthday. This is a wonderful achievement. We have grown so much in this time as you can see from page 3.

As we now look forward to the next five years I don't have a crystal ball but one thing I do know: we can only exist with the continued loyalty and dedication of all our trustees, staff and volunteers. They all give so much in time and sharing their skills and experience.

Thank you all very much.

We are receiving more interest from schools and businesses than ever before, so this is one area where I see our work expanding in the future. We also receive waste items from several counties, so we hope that they will find outlets for their own good causes locally and will set up Win on Waste® sessions of their own using our new 'How-to' packs.

We are looking forward to involving even more people in our projects, especially to see Win on Waste on Wheels grow and become an important part in the lives of housebound older people.

Finally, our thanks as Trustees must go to Monique who has brought us from an idea to the successful small charity it is today.

Nick Ellis



Our thanks go to:

Funders and donors: Allen Lane, Borough of Poole and Poole Wellbeing Collaborative, Coffee House Café, Ellis Jones Solicitors, Merley TG, RPM Digital and Saffrey Champness LLP.

Trustees: Cariad, Chris, Jo, Martin and Nick **Staff:** Monique and Simon

Waste and Website Statistics Volunteer: Kirstie **Recycling Ambassadors:** Anna, Barbara, Dave, Debbie, Emma, Gina, Jane, Jill, Joanne, Kate, Katrina, Laura, Linda, Mar, Marion, Millie, Penelope, Paula, Rachel, Richard, Sarah D, Sarah S, Simon, Steph, Susan, Vikki, Yvonne. **Win on Waste helpers :** Alison, Dan, Harriet, Janet, Josie, Mel, Michael, Mike (x 2), Rob, Sarah and Sue.

Win on Waste on Wheels Volunteers: David and Renny.

And

Acorn Café, Ashley Cross Link, Borough of Poole, Bournemouth Council, Bournemouth CVS, Broadstone Library, Broadstone Link, Canford Heath and Creekmoor Magazines, Canford Heath Library, Close Knit Yarn Café, Coffee House Café, Co-op Ashley Road, Andrew Cope, Corfe Mullen Library, Corfe Mullen Link, Creekmoor Library, Diane and Paddy Ellis, Hamworthy Library, Henry Brown Youth Centre, Kinson Library, Lantern Church, Sonia Lomax, Andy Longford, Lyreco, Oakdale Library, Parkstone Library, Pilot Pub, Poole CVS, New2You, Poole Waste Not Want Not, Southbourne Library, Southern Sustainability Partnership Ltd., Sustainable Dorset Sweet Home Inn, Upton Link, Westbourne Library, Wesley's, Wimborne Library and everyone who has saved and donated items this year.

Summary Financial Report 2017/18

Incoming Resources	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.18	Total £ 31.10.17
Total Incoming Resources	1,147	3,685	4,832	1,517
Resources Expended	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.18	Total £ 31.10.17
Total Resources Expended	1,342	1,383	2,725	1,556
Cash funds last year end	224	125	349	390
Total funds carried forward	29	2,427	2,456	351

WHAT A DIFFERENCE FIVE YEARS MAKES

2013 Then	2018 Now
We were a voluntary organisation with one We Need That directory. We ran our first Win on Waste® in 2014.	We are now a charity with three directories, 15 Win on Waste® sessions and a pilot project, Win on Waste on Wheels.
We had 3 trustees.	We now have 5.
We had four volunteers and a part-time co-ordinator.	We now have 31 volunteers and 8 Win on Waste helpers, plus two members of part-time staff.
Our We Need That directory had 20 organisations looking for 55 items.	Our directories have 32 organisations and five individuals looking for 161 items.
Our first Win on Waste was in Canford Heath and we collected 3 carrier bags.	On average over the 15 sessions each month we take 400 or approximately 4,800 each year.
The number of households taking part was 35.	Now it's 500+, plus businesses and schools.
There were no schools on our School Win on Waste network.	There are currently 4 with others interested.
Waste came from Poole and Bournemouth.	Birmingham, Cornwall, Devon, Dorset, Kent, Leicestershire, London, Oxfordshire and Worcestershire.



CANFORD HEATH WIN ON WASTE—THEN AND NOW

WHAT GOOD CAUSES SAY

PURPLE COMMUNITY FUND

"The Purple Community Fund runs livelihood projects in the Philippines using ring pulls from canned drinks and men's recycled ties for families who are unemployed and homeless. Ideas2Action have collected over 1,447 men's ties which are currently being made into men's waistcoats and cushions, it is new livelihood programme and we hope to launch our new tie products at the end of this year. Over 10,000 ring pulls have been collected which has produced 102 coin purses and an income of £500 of which 100% of the proceeds has paid back to the parents in both salary and also services provided by the charity to educate their children. We are extremely grateful to Ideas2Action for their continued support and would like to thank every supporter for their amazing recycling efforts".

Jane Walker MBE Founder and CEO

DORSET COMMUNITY FOUNDATION

"We are so pleased to be part of this wonderful initiative which helps the environment whilst raising valuable donations for local worthy causes."

Daisy Ilchovska

POOLE METHODIST'S REDEVELOPMENT

"Being involved with 'Ideas2Action' has enabled members of the public to be aware of my collecting scrap metal, aluminium of all kinds including cans, copper wire and pipes, etc. As I receive contributions I sort them into separate piles, removing any non-metal parts, squash the cans, then when I have sufficient quantity I take them in several car boot loads to the Scrap Merchant for cash. The money raised from my endeavours goes towards the redevelopment at The Spire, High Street, Poole. The original redevelopment vision of Poole Methodists about 10 years ago was to create a town centre hub so that we could find new ways to serve the community, meet people, and spread God's word. This is happening already by working with community partners in the completed ground floor. The continuing fundraising is to complete the upstairs facilities.

As you can imagine this is taking up quite a large part of my time but that is the pleasure of retirement. Through 'Ideas2Action' publicity, contributions for recycling, as I have described, have increased considerably, so I am most grateful for your support."



Gerald Beddard

WORLD WILDLIFE POOLE VOLUNTEER GROUP



"Well done on your 5th birthday! World Wildlife Poole Volunteer Group has hugely benefitted from the Win on Waste scheme. Dozens of sacks of fluffy toys and animal pictures have been donated that we sell to raise money. Recycled wrapping paper and map books mean the paper is re-used as much as possible before it is finally recycled."

Karen Moorhouse

FOREST HOLME HOSPICE

"On behalf of Forest Holme Hospice I would like to thank Ideas2action for their support with the recycling for our Charity. Over the last 5 years we have lots of stamps, ink cartridges, mobiles and carrier bags. Also Win on Waste have had various collections over the area that we have collected from. With recycling all these items Forest Holme have helped many patients and their families at the most difficult time of their lives. Please continue to recycle and carry on the good work, and a big thank you to Ideas2action."

Kathy McNally