

IDEAS2ACTION

ANNUAL REPORT

2014/15



CHAIRMAN'S REPORT

As we celebrate our second birthday we have just taken Ideas2Action to the next stage of its development and are applying to become a Charitable Incorporated Organisation. We hope this important step will put the organisation onto a solid legal footing which will open the doors to further funding opportunities.



2014/15 has been a busy year for us. We started and completed Win on Waste-Creekmoor and, as on Canford Heath, we now have a core of residents in both areas collecting items from their rubbish once a month to donate to good causes. We anticipate the same will happen in our current Win on Waste—Hamworthy East project when it finishes in November.

Last November we worked with NatWest Bank who donated 15 can crushers. These were given to residents on Canford Heath who had been collecting drink cans for Dorset Blind Association. Approximately 300 cans were donated.

We now have three active Recycling Ambassadors, Laura Cousins, Sarah Lyons and Barbara Hicks. Thanks to them, we were able to run several donation sessions during Recycle Week in June. Customers at The Pie House in Tuckton, Asda Superstore in Poole and All Fired Up in Bournemouth generously donated items such as unwanted mobile phones and spectacles which we've passed onto local charities. Canford Heath and Creekmoor residents also collected and donated hundreds of items. We also had a desk in Poole Central Library, giving library users information about our projects.

As a simple fund-raiser, we have been asking people to save their biscuit wrappers. These are sent off to be recycled and turned into items such as tote bags and pencil cases. We now have five donation points for the wrappers in Poole and have sent off a total of ten bags so far.

We are looking forward now to a positive and successful 2015/16, one which I hope will see Ideas2Action grow. This progression couldn't of course happen without the dedication of Monique, our co-ordinator, our volunteers and my fellow trustees.

Nick Ellis

Summary Financial Report 2014/15

Incoming Resources	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.15	Total £ 31.10.14
Total Incoming Resources	25	1,246	1,271	4,494
Resources Expended	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.15	Total £ 31.10.14
Total Resources Expended	168	1,529	1,697	3,669
Cash funds last year end	348	477	825	-
Total funds carried forward	205	194	399	825

Our thanks go to:

Funders and donors: The Meggitt Fund, Tesco, The Oddfellows, Catholic Women's League, Branksome and Parkstone branch

Statistics Volunteer: Kirstie Long **Recycling Ambassadors:** Laura Cousins, Barbara Hicks and Sarah Lyons
And

Coffee House Café, New Orchard Café, Wesley's, The Acorn Café, Creekmoor and Canford Heath Link magazines, Creekmoor Library, Poole Central Library, The Pie House, the J.P. Morgan employee Green Team, Keith Baker (Brittany Ferries), Poole CAB, Bournemouth CVS, Ken Hunter, the companies who donated prizes for Win-on-Waste and everyone who has saved and donated items for both We Need That and Win-on-Waste.

OUR PROJECTS

Win-on-Waste—Creekmoor

Win on Waste—Creekmoor rang from February to April this year. 25 residents of all ages collected and donated the following items (beneficiaries in brackets):

- 1,227 milk bottle tops (Montacute School)
- 179 corks (two people living outside the area donated their corks too so the Scrapstore ended up with 668 corks). (Dorset Scrapstore)
- 6lb in weight of buttons (Dorset Scrapstore)
- 340 kilos of paper waste (Dorset Community Foundation)
- 150 aluminium drink cans (Dorset Blind Association)
- Egg boxes, cardboard tubes, buttons and other items for use in craft work (Dorset Blind Association)



Win on Waste—Canford Heath

Thanks to funding from The Meggitt Fund residents in Canford Heath met in January and decided that they would like to continue to save and donate items even though the official project had finished. They now meet once a month at the Coffee House Café on Canford Heath to donate their items. These have included: milk bottle tops, cardboard tubes, newspapers/junk mail/magazines, aluminium drink cans, biscuit wrappers, yoghurt pots, egg boxes and items from cleaning products.



Win-on-Waste—Hamworthy East

This project started in September with residents collecting 360 cardboard tubes and yoghurt pots for Diverse Abilities. The last donation day will be in November and then we hope that the core of residents who have taken part will continue to meet regularly to donate items for good causes.



Recycle Week 22-28 June

Thanks to lots of organisation by our Recycling Ambassadors customers at Asda in Poole, The Pie House in Tuckton and All Fired Up in Bournemouth were given the opportunity to donate wool, sunglasses, spectacles, mobiles and jewellery during Recycle Week. Residents in Creekmoor and Canford Heath donated balls of wool, 12 bags of newspapers/magazines, cans, milk bottle tops, jewellery, tights, spectacles, biscuit wrappers, buttons, CD's, yoghurt pots and stamps during the week and we had an information stand in Poole Central Library.

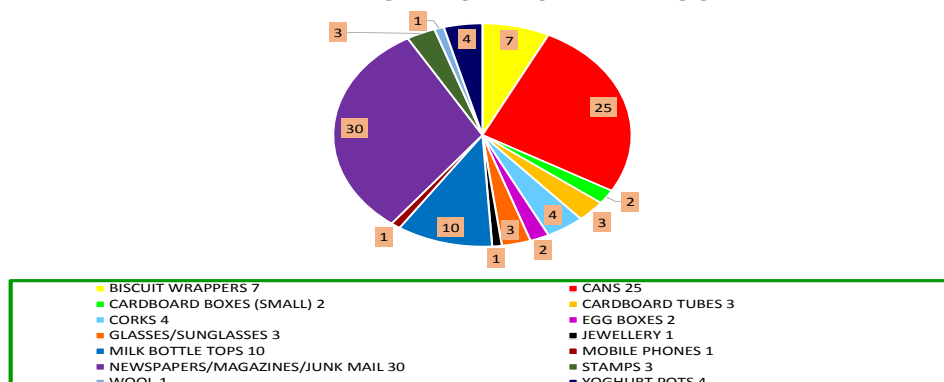


We Need That

Our recycling directory continues to flourish with the October issue featuring 33 organisations and 4 individuals all looking for any of the 79 items in the index. With recent interest from Somerset we hope it won't be too long before the county has its own We Need That directory.

NUMBER OF ITEMS DONATED BY WIN ON WASTE GROUPS IN CANFORD HEATH AND CREEKMOOR FROM NOV 2014-SEPT 2015 (SOME OF THE CANS WERE DONATED BY NAT WEST BANK STAFF)

RED SECTION = LARGE DUSTBIN SIZE. PURPLE SECTION = PLUS 340 KILOS.
ALL THE OTHERS ARE CARRIER BAG SIZE.



CASE STUDIES

Brittany Ferries

Brittany Ferries have a strong relationship with our local community and are constantly looking for initiatives where, not only can we support the community, but also help the environment by recycling whenever possible. We have recently undertaken the replacement of our carpet floor tiles and thanks to a suggestion from Ideas2Action we were able to donate these to several local charities including Livability at Holton Lee and The Little Creche nursery in The Dolphin Centre. Again we were pleased to hear from Ideas2Action that any recyclable paper waste we had, could be taken to the recycling bins in Sainsbury's car park where a donation is made to the Dorset Community Foundation by Perry's Recycling company. Following a request from Wessex Autism, we launched an appeal within all of our offices for any unwanted handbags. These were then collected by the charity and auctioned off at their 'Bags on the Beach' event which raised over £6500. We have also managed to recycle any unwanted office furniture using 'Ideas2Action's network of contacts.

Creekmoor Library

It is our pleasure that we have the opportunity to host Win on Waste collections at Creekmoor Library. It is a very worthy cause that gives the local community the chance to recycle knowing that local organisations benefit. We are also grateful that it brings new visitors into the library, so promoting our services.

Dorset Blind Association

Dorset Blind Association are so pleased with all the support they have received from Ideas2Action. We have been inundated with items from the public that we put to good use at local festivals and craft fairs helping us raise over £2,000 throughout the summer months. We want to say a massive thank you to everyone that has taken the time to save their old drinks cans, crush them up and bring them along to their local Win on Waste meetings. This will help us raise enough money for five vulnerable people to be visited in their homes. It really is amazing the support that local people give to charities. Thank you Win on Waste for spreading the awareness of Dorset Blind Association.

Dorset Community Foundation

We'd like to thank the residents who belong to the Win on Waste groups in Canford Heath and Creekmoor in Poole who regularly save and donate their newspapers, magazines and junk mail to Perry's Recycling. Perry's in turn give us £10 for every a tonne of paper they receive via their paper banks and the funds raised help us achieve our aim of supporting grassroots groups with funding. We'd particularly like to thank Ideas2Action for promoting our newspaper project throughout their networks.

And this is what our Ambassadors have to say....

As an avid recycler I am thrilled to be involved with Ideas2Action. I always feel enthusiastic when meeting with like-minded people. **Barbara**

"Being part of Ideas2Action as a Recycling Ambassador and spreading the word throughout the community to help charities raise money, or individuals collect needed items to reuse, is very worthwhile." **Sarah**

"Volunteering with Ideas2Action has given me a natural outlet for my love of recycling and I've met some really wonderful people at our regular meetings." **Laura**

