

IDEAS2ACTION

ANNUAL REPORT

2015/16



mrw
national
recycling
awards
2016
FINALIST



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CHAIRMAN'S REPORT

I'm starting my report with thanks to Solveig Warren, one of our founder trustees who left this year. Solveig's support in getting Ideas2Action started has helped to achieve where we are today.

Helping to take us forward are our two new trustees, Jo Pavitt and Shaun Robson, both are committed to recycling and with their skills and experience I know they are going to be a huge asset to our organisation.

I must also thank Chris Beale our Treasurer, Monique Munroe, our Co-ordinator and our volunteers Barbara, Kirstie, Laura and Sarah for their commitment and dedication throughout the year. I am extremely proud to be the Chairman of such a wonderful enthusiastic and energetic team.

Looking back it's been quite a year for us. We were a finalist in the MRW National Recycling Awards and have won a Green Apple Award. The accolades have not just been coming our way. We ran our inaugural Recycling Awards in September to recognise all the fantastic work which keen recyclers do for their communities, organisation or business.

It's been another brilliant year for our Win on Waste sessions which continue to grow. As well as Canford Heath and Creekmoor we can now say, thanks to two of our wonderful Recycling Ambassadors, that we have two new ones in Southbourne and Kinson. Others are being planned.

We value partnership working very highly and it's thanks to donations from the Borough of Poole's New to You project that Michaels and the AOK Rucksack Appeal, two projects supporting homeless people, have benefitted. Michaels received fishing rods to help start their fishing club and the AOK Rucksack Appeal a large box of cutlery (read more on page 4).

Although our main work has been around recycling we did run a successful awareness-raising project called Hunt the House which aimed to show Canford Heath residents the importance of having visible house numbers.

As we come to the end of our third year, we have plenty to look forward to in our fourth. Charitable status, new partnerships and growing our projects so even more communities can come together, help to reduce waste and benefit even more good causes.

Nick Ellis



Summary Financial Report 2015/16

Incoming Resources	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.16	Total £ 31.10.15
Total Incoming Resources	559	750	1,309	1,271
Resources Expended	Unrestricted Funds £	Restricted Funds £	Total £ 31.10.16	Total £ 31.10.15
Total Resources Expended	433	885	1,318	1,697
Cash funds last year end	205	194	399	825
Total funds carried forward	331	59	390	399

Our thanks go to:

Funders and donors: Absolutely English Young Learners, Bournemouth Soroptimists, The Dorset Police & Crime Commissioner Safer Dorset Fund, Parkstone Evening Townswomen's Guild, National Women's Register

Statistics Volunteer: Kirstie Long **Recycling Ambassadors:** Laura Cousins, Barbara Hicks and Sarah Lyons

And

Bournemouth Council, Coffee House Café, New Orchard Café, Wesley's, Jackie Lankester, Tim Naish, The Acorn Café, Creekmoor and Canford Heath Link magazines, Creekmoor Library, Poole Central Library, Keith Baker (Brittany Ferries), LV, Poole CAB, Bournemouth CVS, Ken Hunter, Tesco (Fleetsbridge), Volvo Cars Poole, Green Business, Southbourne Library, Pelhams Leisure Centre and the companies who donated prizes for Win-on-Waste and everyone who has saved and donated items for both We Need That and Win-on-Waste.

OUR PROJECTS

Win-on-Waste

The original Creekmoor and Canford Heath sessions continue to grow and expand with donors now coming from outside these areas. This year we started and ran Win on Waste—Hamworthy East and on 17 September Sarah Selby one of our Recycling Ambassadors launched our first Win on Waste in Bournemouth in Southbourne. A Win on Waste—Kinson taster session was run by Laura Cousins another of our Recycling Ambassadors with the official launch planned for November.

A few Win-on-Waste Statistics

- ◆ On average each month 70 people donate items helping approximately ten good causes.
- ◆ From March to September this year there were 22 categories of items for people to save, everything from stamps to cardboard tubes.
- ◆ The top four items donated were (in carrier bag numbers):
 1. 159 newspapers/magazines/junk mail
 2. 78 milk bottle tops
 3. 23 biscuit wrappers
 4. 10 cleaning product items such as sprays and pumps
- ◆ When the bags for all 22 items are added up it comes to a grand total of 339 carrier bags. Instead of going to waste these items are:
 - ◆ Helping to make money for good causes
 - ◆ Are being reused in craft sessions
 - ◆ Have been turned into new plastic.

Win on Waste—Kinson taster session held at Pelhams Leisure Centre



Win on Waste—Hamworthy East

Launch of Southbourne Win on Waste



WE NEED THAT

Our recycling directory continues to flourish with the September 2016 issue featuring 38 organisations and 4 individuals all looking for any of the 83 items in the index.

RECYCLING AWARDS 2016

We held our inaugural Recycling Awards on Friday 16 September at Poole Civic Centre. We felt that there were so many people involved in recycling that we should recognise their hard work in some way. We handed out certificates to people in five categories and thanks to LV we enjoyed a buffet and drinks courtesy of Tesco at Fleetsbridge. We hope to make this an annual event and see even more people nominated next year.

Sue Burt receiving her certificate as winner of the Adult Recycler category



CASE STUDIES

ROYAL VOLUNTARY SERVICE

(Win on Waste donors donated second-hand jewellery for the RVS Fashion Show in April 2016)

I am delighted to inform you that we raised over £1,200 to help fund our local services in Dorset. This is a fantastic sum and is the equivalent of providing weekly visits to one lonely older person for a year! Your kind gift contributed immensely to this success and is greatly appreciated by all of us.

AOK RUCKSACK APPEAL

We are exceptionally grateful to Ideas2Action for their support. We have had an enormous amount of cutlery from them via New to You which has now been sorted. This will last us about 12 months and has saved us a lot of money. We put cutlery into our move-on packs for the homeless so it is always very welcome. We have also received in excess of 35 mobile phones that have gone to raise vital funds for our work. We have always found the people who are administering Ideas2Action very helpful and dedicated to their cause. We are proud to be working with them.



DORSET SCRAPSTORE

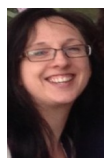
Dorset Scrapstore is proud to have worked closely with the voluntary teams at Win on Waste during 2016. The materials donated to our non-profit charity have directly benefited local Dorset schools, community groups, and families. Our involvement in the Win on Waste community projects has widely increased awareness of Dorset Scrapstore as a charity locally, and we have seen an increase in our store usage and membership numbers. Dorset Scrapstore was thrilled to be asked to do a presentation at the Recycle Awards in September and left the ceremony feeling inspired by the good work our local community is achieving in their recycling efforts! Huge thanks to the Ideas2Action team for all of their incredible hard work this year! We are looking forward to developing more recycling initiatives throughout 2017 - watch this space!

WHAT OUR RECYCLING AMBASSADORS HAD TO SAY ABOUT THIS YEAR:



"I continue to be inspired by my involvement with Ideas2Action which has developed considerably this year. We have many enthusiastic volunteers at our monthly Win on Waste donation sessions; people are getting together in the community and other organisations are becoming involved." **Barbara**

"I have enjoyed having the opportunity to meet lots of new people and to help get the message across about recycling opportunities that are widely available which allow people to help local charities and good causes without having to donate money or volunteer time. Recycling is something I am incredibly passionate about and it is good for me to have such a busy outlet for that passion! Being able to say "I'm a recycling ambassador for a local charity" adds weight and credence to what I do and often means that people take me more seriously as a result." **Laura**



"It's been a good and busy year and I'm really pleased with the start up of the Southbourne Win-on-Waste. It's great to meet people who want to support recycling schemes and local charities that live in my area. And with another year gone Ideas2Action continues to flourish and I feel very proud to be part of a team of such wonderful people". **Sarah**

AND OUR WASTE STATISTICS VOLUNTEER.....

"I enjoy volunteering my time to produce the statistics graphs for Ideas2action because I'm using my IT Skills to help others. This year has been more exciting because the areas that Win On Waste cover have expanded and that allows me to fully explore PowerPoint. With the large selection of colour I can give both column and pie charts a professional look and exporting to PDF allows the graphs to be viewed on any system and with a better end result. It's also a chance for me to return the incredible support Monique has given to me. I was thrilled when I received a certificate for all my work. Doing the charts is a small part of the good work Ideas2Action does and I'm happy to be a part of it." **Kirstie**

